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**National Survey of Top 2,500 U.S. School Districts Predicts Rapid Transition from Desktop to Mobile Computing, Growth of eLearning, and a Looming Bandwidth Crisis**

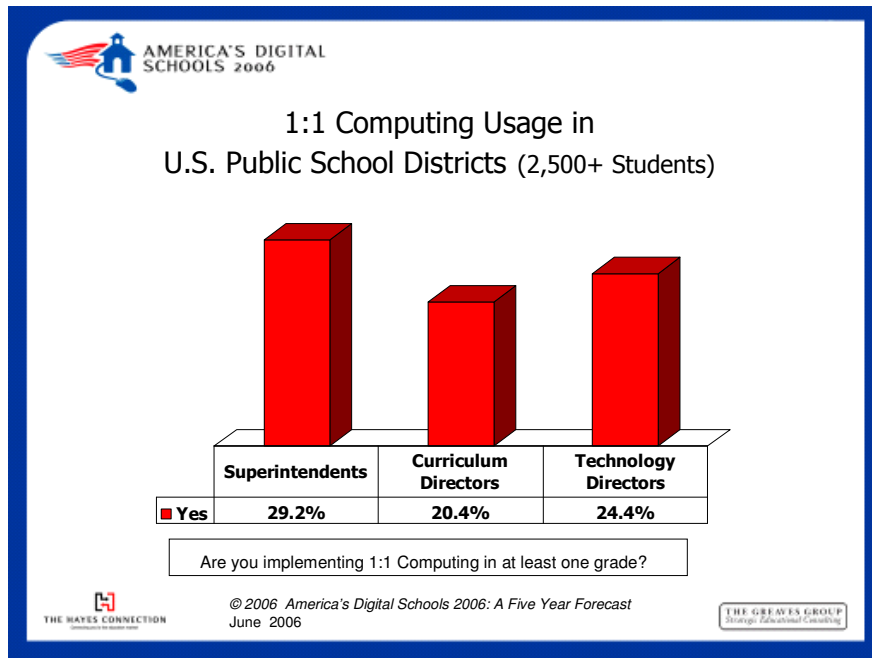
***“America’s Digital Schools 2006” Provides Five-Year Forecast***

San Diego, CA (July 5, 2006)—A new national survey of the top 2,500 U.S. school districts predicts that more than half of all student computing devices will be mobile by the year 2011 and online learning will grow at a compound annual rate of 26% over the next five years. The districts also report rapid growth in 1:1 computing, whereby each student and teacher has one Internet-connected wireless computing device for use both in the classroom and at home.

Superintendents, curriculum directors and technology directors representing over 11 million students nationwide participated in the “America’s Digital Schools 2006” study, conducted by The Hayes Connection and The Greaves Group and sponsored by Discovery Education and Pearson Education. Among the key findings of the study: Over 87% of schools offering 1:1 computing report substantial academic improvement where results were tracked; superintendents rank low TCO (total cost of ownership) as the single most important factor in 1:1 computing implementation; and many school districts are unaware of a looming bandwidth crisis resulting from the growing number of student computers and applications.

The ADS 2006 findings have profound implications for legislators, students, educators and educational developers. “We believe this study has the potential to influence policy decisions and initiate the kind of in-depth discussions we need to have if we are to move forward in closing our achievement gap with other nations,” said Arnie Glassberg, Superintendent of San Lorenzo, CA.

Over 250 tables provide input on a wide variety of future plans and trends in areas such as funding sources, expenditure categories, decision makers, professional development, the home-school connection, and future technologies. The implications in each area are analyzed for both educators and industry.



### About the Authors of America's Digital Schools

The Hayes Connection assists organizations seeking to enter the education market for the first time and those looking to deepen their education market penetration, working to address market strategies and opportunities across the spectrum of K-12 education.

[www.HayesConnection.com](http://www.HayesConnection.com)

The Greaves Group provides strategic educational consulting in response to our changing times, to bridge the gap from past educational technology implementations to future successes in light of the confluence of factors facing schools today.

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For more information about the study, visit [www.ADS2006.org](http://www.ADS2006.org).